



FOR IMMEDIATE RELEASE



DSA Sponsorship of CELL PHONES FOR SOLDIERS Provides 9,000 Calling Minutes for Soldiers Overseas

Collection efforts for the program will continue and expand during 2010

Fairfax, Virginia, March 22, 2010. Data Systems Analysts, Inc. (DSA) is pleased to announce that it will continue its sponsorship of Cell Phones for Soldiers, a non-profit program that collects old and unused cell phones which are then exchanged for prepaid calling cards for over 150,000 soldiers serving overseas away from their families. During 2009, almost 9,000 minutes were donated as a direct result of DSA's efforts. DSA will again be collecting phones and distributing pre-paid postage envelopes in each DSA office, by mail, or at upcoming industry conferences.

Cell Phones for Soldiers currently distributes over 7,500 calling cards per week to deployed troops and their families, wounded warriors, and airport greeter organizations via care packages and deployment ceremonies. The program distributed its one millionth calling card during Thanksgiving 2009 to a unit of soldiers serving in Kuwait.

In addition to providing a valuable benefit to our troops, Cell Phones for Soldiers also provides a service to the environment. There are more than 130 million used phones retired every year in the United States. Though each phone on its own may not pose much of an environmental risk, the cumulative impact is significant. Those 130 million phones contain more than 16 million pounds of hazardous waste and only a small percentage are currently recycled. Robbie Bergquist, Cell Phones for Soldiers' cofounder, states, "If just 2% of all Americans were to donate their phones, we could supply every troop with a phone as a small measure of the gratitude of a nation."

Under a new initiative for 2010 called the Helping Heroes Home Campaign, Cell Phones for Soldiers will also be offering free cell phones to all armed forces returning from service in Iraq and Afghanistan, along with one month of calling time.

To obtain a pre-paid shipping envelope to donate your phone(s), please call DSA at 877-422-4372, send an email to cpfs@dsainc.com, or visit DSA at these upcoming conferences:

- AFCEA Belvoir Industry Days, Booth 113, March 29 – 31, National Harbor, MD
- DISA Customer Partnership Conference, Booth 639, May 3-5, Nashville, TN
- LandWarNet 2010 Conference, Booth 1044, August 3-5, Tampa, FL
- Air Force IT Conference (AFITC), Booth 153, August 30-Sept. 2, Montgomery, AL
- Biometric Consortium Conference, Booth 424, Sept. 21- 23, Tampa, FL

About Cell Phones for Soldiers

Cell Phones for Soldiers was created by Brittany & Robbie Bergquist of Norwell MA. After reading a story about a soldier who ran up a huge phone bill calling home from Iraq, these two teenagers decided to help out. They started by opening an account with \$21.00 of their own money. They are collecting cash donations and old cell phones. The cell phones are recycled

for cash and the proceeds are used to buy prepaid calling cards for our soldiers serving in the Middle East. To date, they have provided more than 62 million minutes of free calling cards thanks to a national network of individual and corporate supporters donating phones and money. Cell Phones For Soldiers is a registered 501(c)(3) non-profit organization. Their efforts have motivated people and businesses around the country to donate to this worthy cause. Their goal is to provide every US soldier with a way to call home for free. For more information, please visit www.cellphonesforsoldiers.com

About DSA

DSA has delivered strategic, secure, and mission-critical IT solutions to government and industry for 45 years. Our deep expertise in system and network engineering, web portal and collaboration development, certification and accreditation procedures, identity management, and Federal regulations provides customers with a proven, reliable partner in a broad range of IT disciplines. DSA has operations in Washington, DC, Philadelphia, PA, NY Metro and the Mid-West. For more information, please visit www.dsainc.com or call toll free to 1-877-422-4DSA.

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